



## QUALITY POLICY - WM Q04

Wasserman is a full service, culture-centric agency, built to serve the best talent, brand and properties in the world.

Services provided include:

- Representation for athletes, broadcasters, coaches and social media influencers.
- For brands, we provide insight-driven strategy, innovative activation and execution, powerful amplification and targeted measurement.
- For properties, the valuation of new platforms (like naming rights deals), digital workshops, flawless activation of major events and media rights strategies.

Wasserman is headquartered in Los Angeles and also has operations in Carlsbad, Dubai, The Hague, London, Miami, New York, Portland, Raleigh, São Paulo, Singapore and Toronto.

The culture of the business is to always seek to improve and encourage positive change throughout the organisation.

To reinforce this commitment a Quality Management System (QMS) accredited to ISO 9001:2015 has been implemented and operates in all areas of the company.

The management of Wasserman is committed to the continuous improvement of the QMS by establishing and reviewing quality objectives throughout the Group. This is to ensure that the company operates effectively and efficiently and meets the needs of customers.

The effectiveness of the QMS is monitored by planned audits, management reviews, and effective corrective and preventative action.

All Wasserman staff have been made aware of the Management Commitment to this policy in particular, and quality in general and are encouraged to support the system by continuous active participation.

Signed:

Andy Daymond - VP Operations EMEA

Date: December 7<sup>th</sup> 2016